

BOARD NOMINATION FORM 2017-2019

ELECTION OF MEMBERS FOR THE NHAHA BOARD OF DIRECTORS

The following positions fall vacant at the 2017 Annual General Meeting to be held online, on Wednesday, 18 October 2017 at 7.30pm (ESST).


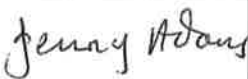

The Board of Directors of the NHAHA exists to directly support the membership and implement the policy and aims of the Association. Achieving this requires considerable decision making, strategy direction and ensuring of outcomes in many different areas, from education, seminars and conferences, media and marketing, membership issues, to governance, law and ethics, government liaison (at the state, federal and even international level) and industry cooperation.

Each Board member is an elected representative of the membership and works in a voluntary capacity. All current full members, including fellow, honorary life and ATSI members are entitled to nominate for, propose or second a Board position. For more details on NHAHA Board positions visit the NHAHA website and see [About the Board](#).

*To stand for an advertised position on the NHAHA Board the nominee, proposer and seconder must complete the appropriate section below and **return the form** to the Association's office with the **250 word biography** (see page 2 of this document) and a **2 page resume** by email, fax or post by **4pm Monday 18 September 2017**.*

Please indicate which position is being nominated by ticking the appropriate box next to the position and then enter names and signatures in the table below.

- Director (2017 – 2019)
 Director (2017 – 2019)
 Director (2017 – 2019)

	Name	Signature	NHAHA membership number
Nominee	NATALIE COOK		154102
Proposer	Jenny Adams		111710
Secunder	Jaime Talevska		156108

CANDIDATE PROFILE INFORMATION

As voting members may not be familiar with the candidate, in no more than 250 words please describe yourself. This information could include such things as your background in the profession, your skills which you can bring to the Board, any particular reason(s) outlining why you wish to be elected to and what you would expect to achieve during your term on the Board.

Either the nominator or the candidate can complete this profile.

I was inspired to join the NHAA board while attending the NHAA International Conference in 2013. My background in marketing and communications guided my initial contributions to the board as I led the Marketing and Communications Sub-committee. A key achievement during that time was the communications to members of parliament and the media - one of which saw the NHAA interviewed on The Project and my media debut (!). Shortly after this I was elected to the role of President of the NHAA and it has been a great honour to hold this position since 2015.

My background in the corporate, small business and academic worlds, provides me with the unique skill set, perspective and experience that I bring to this role including: lecturing and curriculum development for the BHSc Naturopathy, Program Management, experience in the corporate and not-for-profit sector across a variety of management roles and of course private practice as a naturopath. □

I set several personal goals when I took on the challenge of President of the NHAA, changing the name to Naturopaths and Herbalists Association of Australia to better reflect our membership was one of these. Another was joining the World Naturopathic Federation and a foundation member and as such, representing Australia in the global arena. I still have more on my to do list and would be ^{honoured} honoured to continue on the board as we head towards our 100 year anniversary. Thank you for your consideration.

Natalie Cook

M Public Health, B Health Science – Naturopathy, B Commerce – Marketing, MNHAA

Signed: Natalie Cook Date 18/9/17

Natalie Cook

24/41-43 LEINSTER GROVE, NORTHCOTE VICTORIA 3070
T: 0417 337 232 • E: NATALIECOOK.NATUROPATH@GMAIL.COM

Career Summary

I have a strong background in managing sales, marketing, communication and training in the corporate and not for profit sector whilst also being a qualified Naturopath. The combination of these two surprisingly complementary skill-sets, provides a strong basis for managing multiple priorities and productive relationships. I am characterised by a particular ability to effectively take a problem, extract the key issues and craft it into a clear, audience specific solution, utilising the most effective tools.

Key Skills and Career Strengths

- Rational and logical thought processes with proven problem solving and analytical skills
- Clearly articulated verbal and written communication
- Recognised relationship building and leadership skills
- Demonstrated abilities in effectively managing multiple projects and time management
- Strong competence in PC and Mac environments using multiple applications

Qualifications

MASTER OF PUBLIC HEALTH

Torrens University Australia – 2016

BACHELOR OF HEALTH SCIENCE, NATUROPATHY

Southern School of Natural Therapies – 2005 (distinction)

BACHELOR OF COMMERCE, MARKETING

University of New South Wales – 1990

Professional Development

Membership and Associations

President, Naturopaths & Herbalists Association of Australia (board member since 2013)

Treasurer, World Naturopathic Federation (board member since 2016)

President, Victorian Herbalists Association (2008 – 2011)

Member, Naturopaths & Herbalists Association of Australia (since 2006)

Skills training

Various professional skills training courses including: Cross Cultural Awareness, Advanced Negotiation Skills, Presentation Skills, ACCC Compliance, Change Management (*Mt Eliza Business School*), Business Communication, Project Management, Coaching for Success, Employee Relations, Ansett Leadership Program and various Sales training programs.

References available on request