

PUBLIC HEALTH RESEARCH PROJECT

A research project to understand Herbal Medicine health literacy in Australia and if current levels should be considered a risk to public health.

Dear Participant

You are invited to take part in this research project, which has been approved by the Torrens University Australia Human Research Ethics Committee. The aim of the project is to **understand prevailing levels of herbal medicine health literacy in a sample Australian population**. It is expected that the results of this investigation will help identify actions that may mitigate risks associated with low herbal medicine health literacy in the interests of public safety.

Your participation in this project will be anonymous and involve completing a brief, online questionnaire accessible via this link <https://www.surveymonkey.com/r/herbalresearch>. This should take just 5-10 minutes of your time.

Your participation in this research project is voluntary. You should feel no pressure or compulsion of any kind to participate. If you change your mind about participating, you are free to withdraw at any time without providing an explanation. Information provided by participants will be treated as private and confidential and Torrens University will take all reasonable steps to protect any personal information. This includes storing and managing data in accordance with the [Australian Code for the Responsible Conduct of Research](#).

Identifying details of participants will not be collected and data will be aggregated and summarised before being reported. The information collected as part of this research project may be disseminated through public statements or publications, including assignments and theses, reports, conference presentations and refereed journal articles. Intellectual property of the data collected as part of this project, will rest with Torrens University.

Thank you for your interest and participation. Please ask the investigator conducting data collection if you have any questions: Natalie Cook, Masters of Public Health (student) via email: natalie.cook@student.tua.edu.au . If you have any concerns regarding the ethical conduct of the study, please contact: Research Officer, Torrens University Australia, Tel: +61 8 8113 7801, Email: vcoram@laureate.net.au .

By continuing with this questionnaire you are indicating your consent to participate in this research project as described above.

Link to questionnaire <https://www.surveymonkey.com/r/herbalresearch>

Yours sincerely



Natalie Cook
Master of Public Health (candidate)