

Australian Journal of Herbal and Naturopathic Medicine

Advertisements should be sent as a high resolution pdf file. Advertisements are to be received by due dates (see Journal Publication deadlines for Advertisements & Inserts below).

Advertisement Size	Casual Rate B&W	4 Issues B&W	Casual Rate Colour	4 Issues Colour
Back Cover *	\$940.00	\$845.00	\$1250.00	\$1125.00
Inside Back Cover *	\$825.00	\$740.00	\$1100.00	\$990.00
Inside Front Cover *	\$940.00	\$845.00	\$1250.00	\$1125.00
Full page	\$710.00	\$640.00	\$950.00	\$855.00
Half page	\$375.00	\$340.00	\$500.00	\$450.00
Quarter page	\$225.00	\$200.00	\$300.00	\$270.00
Banner	\$275.00	\$250.00	\$350.00	\$315.00

***Subject to availability.
Rates include GST. Prices listed are per edition.**

Full page

Internal page:
170 mm x 240 mm, no bleed required.

Back cover page:
210mm x 280mm, 3mm bleed on all sides.

Half page

170 mm x 118 mm

Quarter page

80 mm x 118 mm

Banner 170 mm x 40 mm

Inserts	Casual Rate	4 Issues
Full Mail out	\$0.50c per insert	\$0.45c per insert
State or select membership circulation	\$0.50c per insert	\$0.45c per insert

Rates include GST. Prices listed are per edition.

Insert prices are per single insert maximum A4 size. Price per 25 gm. POA for single insert weighing more than 25gm & inclusion is at the NHAHA discretion. Insert is posted with Journal. Circulation is 1000, 100 overseas (Numbers vary & will be disclosed at time of booking). All inserts are to be received by due dates (see Journal Publication deadlines for Advertisements & Inserts below).

Journal Publication deadlines for Advertisements & Inserts			
March	June	September	December
1st February	1st May	1st August	1st November

**Please Note: All NHAHA Corporate Members are entitled to discounts on all above rates.
Gold Members—15%; Silver Members—10% & Bronze Members—7.5%.**