



CORPORATE MEMBERSHIP



naturopaths & herbalists
association of australia

NATUROPATHS & HERBALISTS ASSOCIATION OF AUSTRALIA

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Representing herbalists and naturopaths since 1920, leading naturopathy and herbal medicine into the future.

The NHAA has walked the journey with the profession for 100 years. As the oldest complementary medicine association in Australia, the NHAA has set and maintains the highest professional standards and has been the first choice for many a practitioner.

With a reach extending from local branches to the global network, your membership will support the NHAA to implement its vision of naturopathy and herbal medicine for the health of Australia.

Show your support for the industry's professional association by becoming a corporate member today.





ABOUT US

The oldest complementary medicine association in Australia, the NHAA has been representing the interests of herbalists and naturopaths since 1920. With a reach extending to all parts of the continent, and now accredited with the World Naturopathic Federation, the NHAA is at the coal face of clinical practice and sets and maintains the education, industry and continuing professional development standards for accredited practitioners. Since its inception, the NHAA has been actively promoting practitioner needs to political parties and the benefits of complementary medicine to the broader community.

Providing a suite of highly valued benefits to all members including the peer-reviewed Australian Journal of Herbal and Naturopathic Medicine and the biennial International Conference on naturopathic and herbal medicine, the NHAA is the leading professional complementary medicine association.



MAJOR BENEFITS INCLUDE:

- National reach to accredited practitioners
- Advocating your company's interests
- Major practitioner engagement opportunities via events including the renowned biennial International Conference on naturopathic and herbal medicine and the National Symposium as well as new events along the year
- Cutting edge research via the leading peer-reviewed Australian Journal of Herbal and Naturopathic Medicine.
- Improved exposure thanks to brand new website

TESTIMONIALS



"The NHAA's commitment to practitioners has been unwavering. With integrity and industry passion at the forefront, it is a pleasure to partner with them to uphold the profession."

OptimalRx Team - Corporate Member since 2011



"As a Pioneer of Herbal Medicine in Australia, it is a privilege to support the NHAA in representing our herbalists and naturopaths' interest. As advocates for this industry the NHAA's continuing work both domestically and through their global accreditation with the World Naturopathic Federation, is an asset to all Naturopaths & Herbalists in having a vision and voice for herbal medicine and naturopathy in Australia."

Adrian Hubner, Head of ANZ Practitioner - Integra Healthcare Australia (MediHerb) - Corporate Member since 2012

DETAILED BENEFITS

	Gold \$6463.00	Silver \$3639.00	Bronze \$1474.00
Advocacy			
<ul style="list-style-type: none"> Advocating your company's interests to political parties and government departments 	✓	✓	✓
International Conference (IC) & National Symposium (NS)			
<ul style="list-style-type: none"> Priority and preferential consideration of sponsorship and booth space 	✓	✓	✓
<ul style="list-style-type: none"> Discount on sponsorship and / or exhibiting 	10%	7%	4%
Advertising			
<ul style="list-style-type: none"> Discount on advertising (AJHNM, newsletter & website) 	10%	7%	4%
<ul style="list-style-type: none"> Free listings of events, vacancies, and other advertising on the NHAA website (for the Corporate Member <u>only</u>, not subsidiaries or parent companies). Limit of 6 per year. 	✓	✓	✓
Australian Journal of Herbal and Naturopathic Medicine			
<ul style="list-style-type: none"> Complimentary subscription e-copy 	1	1	
<ul style="list-style-type: none"> One complimentary colour page advertisement/insert. 	Full	Half	
Company website			
<ul style="list-style-type: none"> Designated listing on the Corporate Member page on our website with a hyperlink to your company's website 	✓	✓	✓
Enews (newsletters)			
<ul style="list-style-type: none"> Recognition of corporate status in the Corporate section (min 5 editions p.a.) including an introductory paragraph on the company upon joining (max 100 words). 	✓	✓	✓
<ul style="list-style-type: none"> Complimentary subscription. 	✓	✓	✓
Designation and NHAA logo			
<ul style="list-style-type: none"> The right to use the following designation in your marketing, communications and promotional material - NHAA Corporate Member including use of the NHAA logo 	✓	✓	✓