



Enquiries to: Mark West
Director
Office of the Director-General
Telephone: 0438 148 182
File Ref: C-ECTF-19/13002

Queensland Health

Dear stakeholder,

Calling on Queenslanders to have your say on the priorities for a national obesity strategy for Australia.

From 4 November to 15 December 2019, you are invited to give your own or your organisation's views on what a 10-year strategy to reduce overweight and obesity in Australia should focus on.

A range of social, environmental and economic factors contribute to obesity and impact a person's ability to maintain a healthy weight. If the current trend continues, more than 18 million Australians will be overweight or obese by 2030. This is a major issue for Queenslanders with 64 per cent of adults and 26 per cent of children being overweight or obese already.

The Queensland Government wants to hear from you about actions that could be taken to prevent obesity, particularly for communities where overweight and obesity is more common.

This is Queensland's opportunity to help shape a national strategy that focuses on what government will do and how government can work with communities, non-government organisations and industry to create environments that support a healthy weight and support and empower individuals and communities.

There are many ways community members and stakeholders can contribute, including an online survey (short and long form), by attending a community forum, or taking part in the national webinar online.

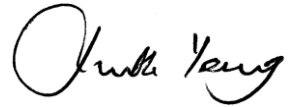
Visit the Consultation Hub at <https://consultations.health.gov.au/population-health-and-sport-division/national-obesity-strategy/> for more details.

You are also invited to spread the word, through formal and informal networks. Resources are available on request, including a *Communication Kit* containing background information, key messages, example media releases, newsletter copy, social media tiles and web badges; and an *Engagement Pack*, should you want to hold your own consultation activity.

It is vital that we reach as many community members as possible with this consultation – particularly in the priority populations of Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability and people experiencing higher levels of disadvantage.

If you require any further information in relation to this matter, or if you would like a copy of either the *Communication Kit*, or *Engagement Pack*, please email NOS_Secretariat@health.qld.gov.au

Yours sincerely

A handwritten signature in black ink, appearing to read "Jeannette Young". The signature is fluid and cursive, with the first letter of each name being a large, prominent capital letter.

Dr Jeannette Young PSM
**Chief Health Officer
and Deputy Director-General
Prevention Division**
11 / 11 / 2019